





Magicard K

The Magicard K is the latest product from Magicard, the World's foremost manufacturer of specialist ID card printers.

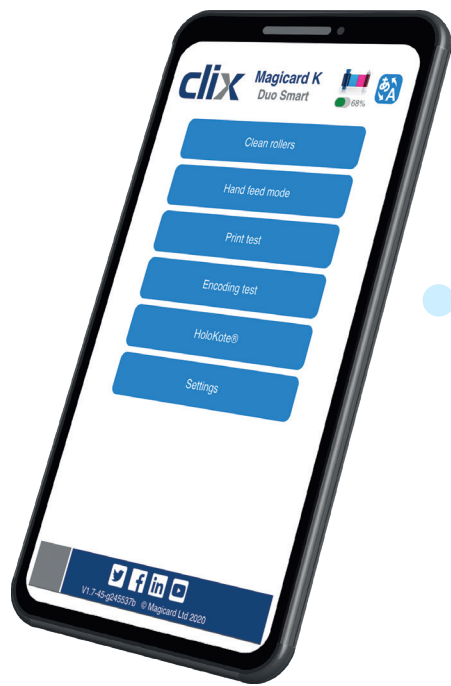
Focused on meeting the needs of customers in the self-service and kiosk markets, the Magicard K incorporates all of Magicard's direct to card printing expertise in a customisable package which can be configured to suit an infinite range of applications.

Our customer-focused product development, experience of customisation and world-class technical support services enable us to deliver bespoke product packages to match each customer's needs. The Magicard K is perhaps the most flexible printer available to operators in the self-service and kiosk markets.

The Magicard K uses our Clix™ remote user interface to give you the ultimate control over your printer estate, facilitating remote issue monitoring and evaluation as well as providing instant updates on supplies status.

With the addition of personalised card printing software that can be branded and configured to suit your specific requirements the Magicard K package provides a degree of flexibility, usability and customisation that is hard to beat.

Magicard's headquarters and factory is in the UK with two sales and support facilities in the US and sales and technical support teams based in Panama City, Dubai, Bangalore, Manilla, Bangkok and Shanghai.



The self-serve solution

The Magicard K has been designed by our World-class engineering team to fulfil any self-serve and kiosk-based requirement in any market and industry sector worldwide.

Whether you need library cards, membership cards, loyalty or gift cards the Magicard K will deliver. If you need encoded cards then the Magicard K is there for you.

With 600dpi resolution (resin) and a photo-realistic colour palette you can be sure that your corporate colours, product images and text of all sizes will be faithfully reproduced on every card your Magicard K prints.

You can be sure that the Magicard K will print the best quality and deliver the best value per card in your kiosk.

Each Magicard K is set up to suit the specific application. That includes advice from our

technical architects on the most appropriate film, the use of cleaning materials and where to locate your device to ensure you get the best results and most value from each machine.

We are the only manufacturer to offer hot swap replacement as an option together with an industry leading warranty.

We work with you, and with partners, to deliver a 5-star ownership experience with white glove customer support for the lifetime of your project.

If you need a reliable, best in class, well-supported, high quality and cost-effective self-serve or kiosk printer then there is really only one choice; the Magicard K.





retail

corporate

events

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speed

value

identity

flexible

consistency

membership

loyalty

quality

self-serve

engagement

PERSONA

vel

education

gaming

banking

colour

gift

cost effective

results

supported

discount

perfect

digital kiosk

custom

store

customer experience

Personalisation

The Magicard K gives you the opportunity to provide an exceptional experience which exceeds customer expectations.

Your customers can print personalised cards such as gift, loyalty and membership cards and any brand that builds such a link with its customers can only benefit and grow.

The Magicard K's exceptional colour capabilities coupled with the fine text enabled by its high-resolution printing make it the perfect printer where customer experience is key.

As part of the Magicard K's field testing, several examples of the printer were used within locations ranging from high-street retail outlets to entertainment venues.

During our tests, every customer experienced immediate benefits: for example, in one 30-day period, one kiosk in a single store saw a 550% increase in gift card sales and a further 100% increase in associated in-store spend - customers literally doubled their purchases when using a gift card. Importantly, the financial return from this machine in one month was equivalent to the full purchase price of the kiosk and printer.

These returns are not exceptional, it is a simple fact that a high degree of personalisation enhances customer engagement and delivers results.

Contact us to discuss how the Magicard K can enhance your kiosk and self-serve proposition.



Magicard K specification

Print speed

Single sided full panel colour film: up to 23 seconds per card / 156 cards per hour
Single sided half panel colour film: up to 20 seconds per card / 180 cards per hour
Single sided monochrome film: up to 6 seconds per card / 620 cards per hour
(Print speeds depend on print design and printing conditions.)

Card capacities

Card input: Supplied with a 100 and a 200 card capacity input hopper.
Card output: Supplied with a 70 card capacity output hopper.

Visual security

HoloKote®: 4 standard designs
Custom HoloKote®: (Optional)
HoloPatch®: (Optional)

Encoding security options

Magnetic stripe encoding: HiCo and LoCo ISO 7811, JIS2.
Smart card encoding: Contact chip, MIFARE®, DESFire® and iClass®.
Others available.

Warranty

Warranty conditions defined on a project-specific basis with hot swap as standard element.

Print technology

300 x 300dpi colour dye sublimation, monochrome thermal printing, 600 x 300dpi option available for resin black printing. Rewritable technology.

Feed System

Manual/Automatic

Card Thickness

0.50mm to 1.27mm (20mil to 50mil)

Connectivity

High Speed USB 2.0, USB 3.0 compatible – Type B, 10/100 Ethernet.
External Host USB Port.

Driver compatibility

Win 10 / Win 8.1 / Win 8 / Win 7(SP1), both 32/64 bit
Windows server 2016 (64bit) /2012 (64 bit) / 2008 R2 (SP1) (64 bit) / 2003 R2 (SP2) (32 bit)
Mac OS X 10.9.0 upwards (Mojave OS)
Linux with CUPS support

Dimensions

210mm W x 251mm H x 386mm D
8.3" W x 9.9" H x 15.2" D

Weight (including feeder and stacker)

4.8kg /10.6lb

Operating environment

Office 10°C to 30°C / 50°F to 85°F

Power source

External power supply 100-240V 50-60Hz auto ranging.





Momentum

Magocard's Momentum partner program brings together
the World's leading specialists in self-serve and kiosk development;
Kiosk Partners enable you to access global experience and expertise in one team.



www.magicardk.com